



# Zach Temkin

zachtemkin@gmail.com  
http://zachtemkin.us

## BRIEF

### Who I am:

I'm a designer passionate about leveraging technology to create tools that empower people in both big and small ways. I stress the details in pursuit of the bigger picture.

---

### Education:

Rensselaer Polytechnic Institute  
Bachelor of Science in Product Design and Communications Design  
2011-2015

---

## SKILLS

### Interaction Design

Translating user needs into logical flows that facilitate effective, empathetic experiences. Understanding and synthesizing complex systems.

---

### Workshop Facilitation

Leading workshops of interdisciplinary teams intended to align teams around outcomes for end-users, and the business.

---

### Prototyping

Figma, Framer X, Origami Studio, html/css/js, React

---

## EXPERIENCE

### Visa – Digital Partnerships & Fintech

**UX Design Lead** • Dec 2020 – Present

I work to bring new Visa-powered payment experiences to life for existing and potential clients. I work closely with senior leadership to define Visa's strategic vision for digital experiences in the future.

---

### Visa – Innovation & New Product Development, NY

**Senior UX Designer** • Sept 2017– Dec 2020

I work with clients to help them understand their customers' needs, and make impactful business and product decisions.

In my role I conduct customer research, develop and facilitate multidisciplinary workshops, and design clear and delightful experiences that address complex user needs.

---

### IBM Design – Internet of Things

**UX Designer** • Sept 2015 – Sept 2017

Our team was responsible for creating proofs of concept for products that assist employees and facilities managers working in IoT connected buildings, stores, and work-spaces.

In my role I was responsible for creating, testing and iterating on user flows and interactions. I communicated design intent to business and engineering stakeholders through artifacts that range from sketches to code.

---